

ZONES OF EXPERIENCE LEISURE CONSULTATION FORM	
Name(s):	
Primary Phone:	Alternate Phone:
Address:	
Email address:	Referral Source:
GENERAL	
1. Did you already have something in mind?	
2. Have you done any research or booked online?	
3. Do you have any ideas on what you expect this trip to cost?	
Emotional	
4. What is main experience that you are most looking for in this trip? (Romance, adventure, excitement, family time, education, relaxation...)	
5. What is your idea of (romance, relaxation, adventure...)?	
6. Is this trip for a special occasion or just a get away?	
LIFESTYLE:	
7. Are you hoping for an upscale experience or is price the primary factor?	
8. What does an upscale (or budget) experience mean to you?	
9. Do you prefer a well known and popular or more exclusive experience?	

SOCIAL:
10. Do you like the excitement of crowds or something quieter?
11. Some places/ships are more family-oriented. Is that important to you?
12. Do you like to explore on your own, or do you like guided tours or both?
DINING:
13. What types of food and dining experiences do you prefer?
14. Something familiar? Buffet or full-service? Vegetarian? Kosher? Spa cuisine?
ACTIVITIES:
15. What activities do you hope to experience?
16. Is nightlife important? Close to it or a little farther away?
17. Do you like hiking, biking, horseback riding...?
CULTURE:
18. Do you like to explore the local culture or prefer to stay in the resort?
19. Does being around a language you don't speak worry you?
20. Is it important to be where you'll find familiar shops or restaurants?
Notes: